

SUZANNE SELENGUT

347-909-6264

www.sascontent.com

Suzisel@gmail.com

CAREER PROFILE: *Expert content writer specializing in technology and philanthropy*

EDUCATION

2021: TESOL Certification, Columbia Teachers College

2009: MA, English Literature, Hunter College, CUNY

2002: BA, English, Queens College, CUNY

EMPLOYMENT EXPERIENCE

WE-Codeword, 2021-present

Write content for global tech companies including ghostwriting for c-suite executives and articles, work published in *VentureBeat* and *TechCrunch*.

- **Qualcomm**, *mobile tech company, NY*
- **Securelink**, *access management for critical systems*
- **Morgan AI**, *blockchain-based AI mortgage solution*

TECH, BUSINESS and NONPROFIT CLIENTS, 2015-present

Interview, research and write content including articles, speeches, video scripts, newsletters, press releases, copywriting, development writing and grant proposals

- **Founders Network**, *large startup networking organization, SF*
- **Mini-Circuits**, *global leader in RF components, LA*
- **Miller Ink**, *nonprofit strategic communications firm, LA*
- **YKC Media**, *tech content marketing agency, NY*
- **Kulanu**, *helping Jewish communities in the developing world. NY*
- **Birthright Foundation**, *life-changing heritage trips for young people, NY*

COMMUNICATIONS & DEVELOPMENT DIRECTOR, Jan. 2016 -March 2020

The Jewish Publication Society – University of Nebraska Press, Philadelphia

Managed marketing and donor relations including email, web and social media content

CONTENT MANAGER, 2013 -2015

ClickMeIn, *an IronSource company focusing on web tools*

Wrote web content, blog posts, UX, landing pages and brochures for a data analytics tool

MARKETING WRITER, 2011-2013

ATID-EDI Ltd., *Consulting company for Middle East regional business*

Researched and wrote tech content for global investors in Tel Aviv-based companies

COMMUNICATIONS ASSOCIATE, 2009-11

The Jewish Federations of North America, *large nonprofit serving all those in need*
Created web content and social media targeting several million donors

BREAKING NEWS EDITOR & FEATURES WRITER, 2005-08

'The Jerusalem Post,' *English-language newspaper, circulation of 65,000 plus online edition*
Updated major global news stories and wrote features on culture, social issues and the arts

TEACHING EXPERIENCE

ADJUNCT PROFESSOR, ESL

Pace University, NY, May 2022 – present

Create communicative learning curriculum and teach hybrid classes at the English Language Institute, preparing diverse groups of international students for eventual matriculation at Pace University

Hudson County Community College, NJ, Sept. 2022 – present

Create lesson plans and teach class in academic writing and grammar, preparing diverse international students to pass essay test for eventual matriculation in general student body

Columbia University Language Program, 2020-2021

Taught ESL reading, writing, and speaking skills

PUBLICATIONS:

Feature articles in *Tablet*, *Forward*, *Time Out*

TECH SKILLS:

Microsoft Suite; Email marketing; Adobe Suite; InDesign; WordPress; DonorSnap. SEO, some Google Ads